

**CLUB**

# CONNECTION

**WINTER 2019**



**BOYS & GIRLS CLUBS  
OF CENTRAL ORANGE COAST**

Costa Mesa | Irvine | Newport Beach | Orange | Santa Ana

[www.boysandgirlsclub.com](http://www.boysandgirlsclub.com)



Corporate Headquarters: 17701 Cowan, Suite 110, Irvine, CA 92614



MESSAGE FROM THE CEO ROBERT SANTANA

## I choose to be an optimist...

...LIKE I CHOOSE TO BE A LEADER. When I look at the almost 9,000 kids and teens we will serve this year, I see the greatness that exists in each of them. When I look at our Clubs and school partnerships, I see the potential to transform communities. As a social entrepreneur, **I see the future of our Clubs and the impact we will have for generations to come. Our future is bright. Our impact is significant. Our kids and teens will achieve their highest potential and unlock their greatness.**

Our success and our impact are fueled by every volunteer, staff, partner, and donor who makes our Club a priority. Together, we are impacting communities, strengthening families, and preparing the next generation of leaders. We are a mission-driven organization because we believe every child, no matter his or her zip code or circumstances, needs mentors and champions in life. Our passion for our mission grows exponentially as we continue to expand our reach and deepen our impact.

As we look at the year ahead, we are excited to continue investing in innovative programs, developing new partnerships, and expanding our reach in Costa Mesa, Irvine, Newport Beach, Orange, and Santa Ana.

As an optimist, **I ask you to join me in seeing the greatness in our kids. I want you to imagine with me how much better this world will be when we prepare kids for the world that is waiting for them to lead.** Each of us has the power to change the world, and I ask you to join us, in whatever capacity you can, to reach those kids and families who need us most.



Robert Santana, CEO

A stylized, handwritten signature of Robert Santana in black ink.

A photograph of four diverse children of various ethnicities smiling and posing together against a blue background.

Every child and teen we serve has the potential to do great things, and we are committed to helping each one of them unlock that potential.

A close-up photograph of two young boys of Hispanic descent smiling broadly. The boy in the foreground is wearing a green t-shirt with a 'Buzz Lightyear' graphic.

OUR FAMILY OF CLUBS IS UNITED UNDER  
ONE MISSION, ONE VISION, ONE CORE VALUE.

**YOU'RE CALLED TO HELP  
YOUTH PURSUE GREATNESS.**

With more than 200,000 youth under the age of 18 within our reach in the Central Orange Coast region, we are called to do everything we can to help as many as possible reach greatness.

**INVEST TODAY!**

**[WWW.BOYSANDGIRLSCLUB.COM/  
PURSUINGGREATNESS](http://WWW.BOYSANDGIRLSCLUB.COM/PURSUINGGREATNESS)**



COSTA MESA EXTERIOR

## FEATURE STORY

# We Are Pursuing Greatness

**BOYS & GIRLS CLUBS OF CENTRAL ORANGE COAST** believes greatness exists in every child. We believe every child, no matter his or her circumstances or background, needs mentors and champions in life. We are committed to investing in the kids, families, and communities we serve with a first-class mentoring experience and the support system they need to achieve greatness.

Since 1941, we have been inspired by the kids we mentor, and we've seen how mentors can directly change someone's trajectory and last a lifetime. With each year that passes, our family of Clubs takes progressively longer strides toward strengthening the academic aptitude, physical fitness, health awareness, and career ambitions of our members — **enabling them to unlock their greatness.**

In November, we announced the public phase of a capital campaign for the redevelopment of our four Club locations in Costa Mesa, Irvine, Newport Beach, and Santa Ana. This Pursuing Greatness campaign aims to equip each location with the tools and resources needed for 21st century success.

This campaign is a bold initiative that will enable us to immediately

increase our capacity to serve more kids and families, expand our family strengthening program, enhance the local communities by becoming a hub for nonprofit and city partnerships, and ensure financial sustainability moving forward.

Our Club redevelopments will foster collaboration, advancement, and learning. Throughout our Clubs, we plan to add learning labs and art walls, renovate the gyms, expand and upgrade facilities designed just for teens, introduce STEAM tools and technologies, and create flexible spaces for increased capacity and family and community programming.

Generous financial and in-kind support from community leaders and partners has secured significant contributions toward this \$7.5 million campaign to date.

Upon completion, the Pursuing Greatness campaign will enable Boys & Girls Clubs of Central Orange Coast to create neighborhood centers equipped to educate youth for the careers of the 21st century while continuing to advance the Impact Model that motivates members to graduate on time, plan for their futures, and prepare for success. The Impact Model is a nationally-recognized learning method that

brings a holistic approach to youth development and keeps kids on track with up to 60 additional days of academic instruction per year.

Construction on the four Clubs is planned to begin in the spring of 2019 and conclude by the time school begins in the fall. This year's summer Club activities will be relocated to a partner school in each community, and program will not be interrupted.

**Everyone** can help us make a difference while leaving a legacy that will outlast all of us! We invite you to join us to learn more about investing in the future as we redevelop these four Clubs so that all kids have access to an innovative, 21st century learning center and programs that create positive impact.

To learn more about the Pursuing Greatness campaign, including ways to get involved, please contact Chiemi Lee, Director of Individual Giving, by email at [clee@boysandgirlsclub.com](mailto:clee@boysandgirlsclub.com) or by phone at (714) 543-5540, ext. 322. You can also visit our website [www.boysandgirlsclub.com/pursuinggreatness](http://www.boysandgirlsclub.com/pursuinggreatness) to see renderings and specific plans for each Club location.



## DONOR SPOTLIGHT

# Pacific Life Foundation

**BOYS & GIRLS CLUBS OF CENTRAL ORANGE COAST** is honored to be awarded a \$250,000 gift from the Pacific Life Foundation to support our Pursuing Greatness capital campaign.

As a long-time supporter of our Club and our initiatives that provide support systems and skills kids need to pursue greatness, Pacific Life exemplifies its commitment to have a positive impact on our community through its investments.

"Giving back is in their DNA," said Robert Santana, CEO of Boys & Girls Clubs of Central Orange Coast. "We are so thankful to the Pacific Life Foundation for its ongoing support of our mission. This investment in our Clubs is not only for the thousands of youth we currently serve, but for future generations as well."

**"THE BOYS AND GIRLS CLUBS OF CENTRAL ORANGE COAST IS A VITAL RESOURCE THAT IS PROVEN TO MAKE A DIFFERENCE IN THE LIVES OF CHILDREN. WE'RE PROUD TO BE PART OF THEIR EVOLUTION IN MEETING THE NEEDS OF OUR LOCAL YOUTH AND COMMUNITIES."**

—Tennyson Oyler, President, Pacific Life Foundation

For more than 150 years, Pacific Life has helped millions of individuals and families with their financial needs through a wide range of life insurance products, annuities, and mutual funds, and offers a variety of investment products and services to individuals,



## PACIFIC LIFE FOUNDATION

businesses, and pension plans.

The Pacific Life Foundation (the Foundation) was established in 1984. Together with Pacific Life, the Foundation has contributed more than \$109 million to community and national nonprofit organizations. Grants are made to organizations that address a broad spectrum of social needs. Learn more about them at [www.pacificlife.com](http://www.pacificlife.com).

By partnering with like-minded organizations like Pacific Life we are able to continue to expand our reach, improve our programs, and better serve our members.

## GETTING + GIVING

### THE MOST FROM YOUR ASSETS

When most people think about making a charitable gift, they think of giving cash. While we appreciate gifts of any kind to help support our Club and our members, there are many ways you can give and benefit from making a gift of other assets—such as real estate, annuities, life insurance, bequests, IRA roll-overs, and more—to us.

To learn more, contact:

**Travis Whitten,**

Chief Philanthropy Officer

[twhitten@boysandgirlsclub.com](mailto:twhitten@boysandgirlsclub.com)

(714) 543-5540, ext. 302



## PROGRAM HIGHLIGHT

# YEP for Kids



**BOYS & GIRLS CLUBS OF CENTRAL ORANGE COAST**, recently acquired another non-profit: YEP for Kids. As part of our commitment to being a 21st Century Boys & Girls Club and offering programs and services to help ensure our youth are global ready and prepared for the jobs that are waiting for them, this acquisition is a perfect fit.

"We have heard estimates that there will be over 1.6 million unfilled tech jobs by the year 2020," said Robert Santana, CEO of the Club. "My belief is that we have an unemployment crisis not because we don't have jobs available, it's because we aren't preparing kids for the jobs that are actually waiting for them. We are committed to making sure that our Club kids are being prepared with the skills they need for the future that is coming."

YEP for Kids was founded by two high school students, Cole and Porter, who taught themselves how to write computer code when they were in middle school. They wrote a curriculum and launched a non-profit network of students helping

students. They have dedicated their time and talents to teaching younger kids internet safety, computer science, and coding skills as well as exposing them to opportunities and careers that are available in these industries. They also launched an international component, using Skype to teach these same skills to students in South Africa.

"About this time last year, Porter and I were seniors in high school preparing for our futures," said Cole, co-founder of YEP for Kids. "We held a strategic planning session and determined that once we left for college, this program would not have the momentum that it has had the last couple of years. We are passionate about it and want it to keep going and growing, so we reached out to Robert at the Boys & Girls Club, and he accepted a meeting with us."

After months of planning and strategizing, we are excited to announce that YEP for Kids is officially a part of the Boys & Girls Clubs of Central Orange Coast.

It has been integrated into our organizational chart, and we are currently working to expand it to our full footprint of 17 high schools throughout central Orange County to serve hundreds of younger students, teaching them the vital skills they will need for the 21st century.

Cole and Porter graduated from high school in June 2018. Both are pursuing engineering degrees at the University of Pennsylvania. We have no doubt that these young entrepreneurs will be successful in life as they continue to pursue greatness.

To learn more about YEP for Kids and how you can get involved in supporting this initiative, please contact Juan Carrillo, Director of College Bound, at [jcarrillo@boysandgirlsclub.com](mailto:jcarrillo@boysandgirlsclub.com).



**YEP FOR KIDS**  
FOUNDATION



# CALENDAR

# WINTER



MAR 2 5 10 15 20 25 28

**READ ACROSS  
AMERICA DAY**  
3/2



APR 1 5 10 17 20 25 31

**CHAMPIONS  
GOLF  
TOURNAMENT**  
4/17

**NATIONAL  
VOLUNTEER  
MONTH**  
APRIL



MAY 1 5 10 15 20 25 31

JUN 1 5 10 15 20 25 30

**SAVE THE DATE  
LEADERSHIP  
BREAKFAST**  
6/20

**JOIN US**

## ON THE GOLF COURSE

### CHAMPIONS GOLF TOURNAMENT

**Wednesday, April 17 | Oak Creek Golf Club**

10:30 A.M. Registration | 12:30 P.M. Tee Time

Enjoy a fun day of golf with all proceeds supporting strategic programs for our youth. Highlights of this annual event include 18 holes of golf, on-course food and activities, raffles, auctions, and a reception, which provide the perfect backdrop for spreading awareness about the Club and those we serve.

**SIGN UP TODAY!**

FOR QUESTIONS AND REGISTRATION, VISIT

**[BOYSANDGIRLSCLUB.COM/GOLF](http://BOYSANDGIRLSCLUB.COM/GOLF)**

REGISTER YOUR FOURSOME TODAY! FOR MORE INFORMATION, PLEASE CONTACT  
714.543.5540, EXT. 307 OR EMAIL [EVENTS@BOYSANDGIRLSCLUB.COM](mailto:EVENTS@BOYSANDGIRLSCLUB.COM).